



Advantage
transform the way you work

Why should you invest in a CRM?



Better understand your customers

Your customers are the most important stakeholders in your business. Better understand them through the use of a CRM.



Gain high returns on investment

A CRM system can help your business to increase sales and profits.



70% of salespeople say a CRM system is very important for closing deals

CRM are known to improve customer retention, by as much as **27%**

82% of the organizations use reporting and process automation

Call us today on: **020 3004 4600**
or email us at **hello@advantage.co.uk**
to discuss your CRM requirements with us.